



Haslemere Players

Press release

Tuesday, 29 January 2008

### **Haslemere Travel to take Haslemere Players on a Summer Holiday!**

Haslemere Travel have agreed to sponsor the next production by The Haslemere Players in March. The show is 'Summer Holiday', which first came to prominence in 1962 when the film, starring a very young Cliff Richard, was launched; the stage version followed in 1996. You may recall the show, a light hearted romp full of songs and dances, also featured a red double decker London Bus which was driven though Europe visiting Paris, Rome and Greece. Haslemere Travel don't actually recommend a drive on a double decker through Europe, but if you are looking for Summer holiday ideas, they can certainly help you.

Haslemere Travel is delighted to be backing the show because they will be helping not just one charity, but three! The Haslemere Players, a charity in its own right, has been performing musicals and music halls for over one hundred years in the town, introducing young and old to the delights of acting, singing and dancing, winning several NODA (National and Operatic and Dramatic Association) awards, and delighting audiences along the way. And, of course, The Haslemere Hall where the show will be staged is also a charity, providing a venue for many events staged for the benefit of Haslemere citizens.

But the most important reason for Haslemere Travel's support is that the Treloar Trust (School and College) near Alton Hampshire is to be a major beneficiary of the show. The Players are to donate 50p for every ticket sold for the show, and there is even to be our own red double decker bus parked on the Tesco car parks at Bordon on 1 March and Haslemere on 8 March collecting donations for the College, and playing a few of the great songs which reached the top of the hit parade so many years ago. Songs such as '*Bachelor Boy*', '*Living Doll*', '*The Young Ones*', '*(We're all going on a)* *Summer Holiday*' and '*Do You Wanna Dance*' readily spring to mind.

Treloar's mission is to provide a first class education, therapy, medical support and independence training for young people with physical disabilities in a caring and supportive environment. 'The excellence of the College's work for young disabled people is well known, and Haslemere Travel are delighted to be able to offer our help through the Players' Summer Holiday production' says their Managing Director, Andrew Brownrigg. 'Cliff is my era', says Andrew, 'I certainly remember the songs and am looking forward to attending the show with our staff. And what could be a more appropriate show to sponsor than Summer Holiday!'

The show runs from Tuesday 25 to Saturday 29 March at The Haslemere Hall, including a matinee on the 29th. Tickets can be purchased in person at the Hall in Bridge Road, or by telephone to 01428-643334.

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Peter Marsh, Haslemere Players Marketing: 01428-712513 or 07523-078370